

2022-2023 District Goals

District:

2 S3

Constitutional Area:

U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 100% of clubs in our district report service.

Action Plan

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	10
2nd Quarter	0	0	35	5
3rd Quarter	1	10	25	7
4th Quarter	0	0	40	10

FY New Clubs

1

FY Charter Members

10

FY New Members

125

FY Retention Goal

32

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

103

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 100% and club participation in our district increases by 100%.
- b. Our team will ensure that 100 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Diamond level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 5 members of my district cabinet to make a personal donation to LCIF.

Action Plan

CUSTOM GOALS

Goal Statement

GOAL 1 – MEMBERSHIP DEVELOPMENT

1. Achieve a positive membership growth of Lions and Leos (by the end of June 2023) by identifying and leveraging opportunities to attract young professionals in the age group of 30 - 45 who are responsible, service-minded individuals.
2. To create a interactive membership Facebook page to provide information about Lionism and improving their Membership Experience, this will take place instead of the Lions Den.
3. Increase a minimum of 1 new club in the District while enlarging all other clubs
4. Send out Online Membership Satisfaction Surveys
5. To Complete one "District Wide" Service Project at both mid-winter and District Convention aimed at encouraging participation of prospective members.
6. Increase attendance at all District Meetings and make them FUN.

GOAL 2 – LEADERSHIP DEVELOPMENT

1. 75% of Lions members motivated and equipped to undertake leadership roles in their Clubs and on District level (by the end of July 2022), push heavy on GLT to make it enjoyable and knowledgeable.
2. Offer online Virtual Training for club positions as well as training at each District meeting
3. Strengthen the Leo / Lion relationship invite them to eat at meetings and give them a budget to use
4. Promote leadership training opportunities and manage succession planning for Club, Cabinet and District Officers.
5. Promote moving up in District and exceling in positions.
6. Focus less on the PAST and more on the FUTURE.

GOAL 3 – SERVICE ACTIVITIES

1. 100% of Lions and Leos Clubs reporting Service activities in MyLion (by the end of June 2023).
2. Ensure the required support and adequate training and resources are available to each Club on an ongoing basis. Assisting lions with questions and assisting them with Guidance monthly.
3. Encourage clubs to work with each other for Service activities in other clubs and create Zone Service Activites.

GOAL 4 – LCIF

1. To have at least 50% of Lions in District 2-S3 Forward become personal contributors to the LCIF. This helps clubs achieve Melvin Jones credit to be used as honors for members in their clubs.
2. To have at least 5 Melvin Jones Fellowship / Progressive Melvin Jones Fellowship awards for the fiscal year (2 MJF / PMJF per Zone and 2 recognized by DG) these need to be recognized at the District meetings as it is a big honor.

Action Plan

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